



Greenext
Sustain the Success

COSMOS-CERTIFIED ORGANIC HAIR CARE COMPLEX





ORGANIC PRODUCTION

BENEFITS

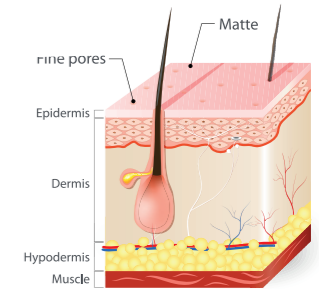
It helps to maintain the moisture balance of the hair, repair the split ends, increase the elasticity of the hair, nourish the scalp and improve the overall appearance of the hair. Protects hair health by promoting hair growth.

MAJOR ACTIVE INGREDIENTS

- Oleuropein
- Rosmarinic acid
- β-pinene
- Linalool
- 1,8-cineole
- Carvacrol
- Allicin

INCI NAME

- Olea europea* leaf extract
- Rosmarinus officinalis* leaf extract
- Achillea millefolium* extract
- Lavanta angustifolia* extract
- Salvia officinalis* extract
- Thymus vulgaris* extract
- Allium sativum* bulb extract



RECOMMENDED USAGE

It is suitable for use in hair care products as cosmetic product raw material.

APPLICATIONS

It is used in hair applications.

TYPE OF PACKING

Plastic packages made of HDPE material.

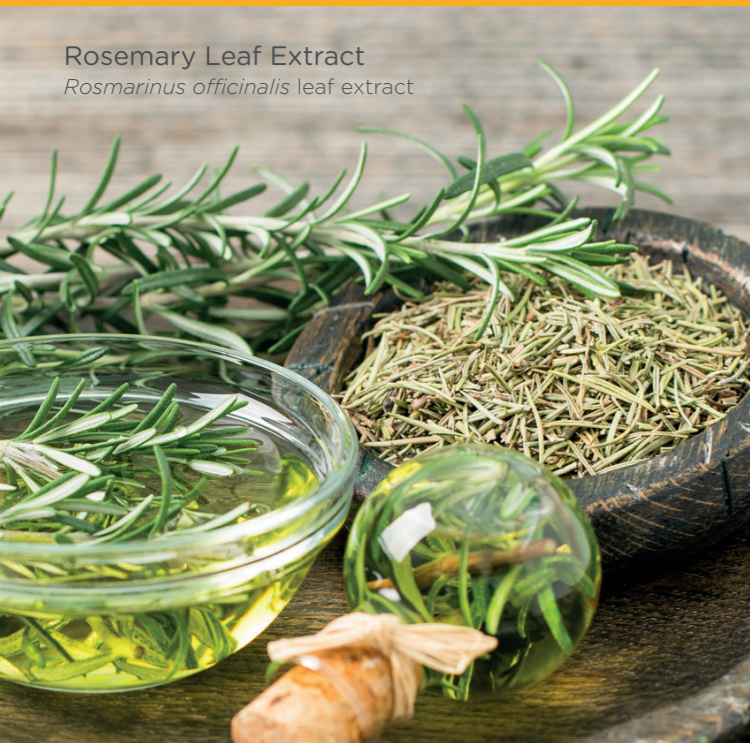
Recommended Dosage
%0,5-2



TYPES OF PACKING

FORMULATION ENRICHED WITH HERBS TO HELP PROTECT HAIR HEALTH

Rosemary Leaf Extract
Rosmarinus officinalis leaf extract



PRODUCT DESCRIPTION

Olive (*Olea europea*) Leaf, Rosemary (*Rosmarinus officinalis*) Leaf, Yarrow (*Achillea millefolium*), Lavender (*Lavender angustifolia*), Sage (*Salvia officinalis*), Thyme (*Thymus vulgaris*), Garlic (*Allium sativum*) are dried, ground, extracted with solvent and concentrated by evaporation. Concentrated extracts are prepared in a mixture of glycerin and preservatives and are filtered cleanly after mixing for a while. The filtered extracts are complexed by considering certain ratios.

KEY INGREDIENT



Rosemary Leaf Extract
Rosmarinus officinalis leaf extract
Thanks to its rich content, it supports the health of the scalp and reduces hair loss. It promotes rapid hair growth.



Sage (Medicinal) Extract
Salvia officinalis extract
It prevents hair loss and hair breakage. It gives volume to the hair by cleaning the scalp and pores.



Lavender (English Lavender) Extract
Lavanta angustifolia extract
It prevents hair breakage and promotes hair growth. Thanks to the compounds it contains; While preventing hair loss, it helps to relax the scalp by eliminating the factors that cause dandruff. It strengthens the hair, increases its shine and prevents its wear.



Garlic Extract
Allium sativum bulb extract
It strengthens the hair and makes it look shiny. It helps prevent dandruff formation.



Yarrow Extract
Achillea millefolium extract
It will prevent hair loss and make it have stronger hair. It gives shine and soft appearance to the hair.



Thyme Extract
Thymus vulgaris extract
It supports the rapid and healthy growth of hair by stimulating the hair follicles.



Olive Leaf Extract
Olea europea leaf extract
It prevents hair breakage and strengthens hair. It gives shine and revitalizes the hair.

- Organic Glycerine
- Sodium Benzoate
- Potassium Sorbate
- Sodium Hyaluronate
- Benzyl Alcohol
- Dehydroacetic Acid

Rosemary (*Rosmarinus officinalis*) Leaf Extract journey to Hair Care Complex

The use of rosemary dates back to ancient times. It is a plant that is frequently preferred in aromatherapy applications, natural skin care products and hair products. Olive leaves are known to strengthen hair and increase its shine. Yarrow, which has the effect of nourishing the scalp, strengthening hair follicles and promoting hair growth, has an important place.

Extracts of the lavender plant have the properties of calming the scalp, reducing the formation of dandruff and increasing the natural shine of the hair.

Extracts of Sage, Thyme and Garlic plants have benefits such as cleansing the scalp, stimulating hair growth by stimulating hair follicles and giving the hair a natural shine.

The Hair-Care Complex product combines the power of these plants, which have been used by people for thousands of years, with modern science and technology, offering an ideal solution for strengthening, nourishing and revitalizing hair.

The history of these plants shows that people continue to seek natural solutions in hair care, inspired by nature, and respect the natural beauty of hair.

We present to you the Greenext Hair-Care Complex, which we have produced using the rich ingredients of the Rosemary plant and other carefully selected plants, which have been used in various cultures from past to present and remain popular today.

Yarrow Extract
Achillea millefolium extract

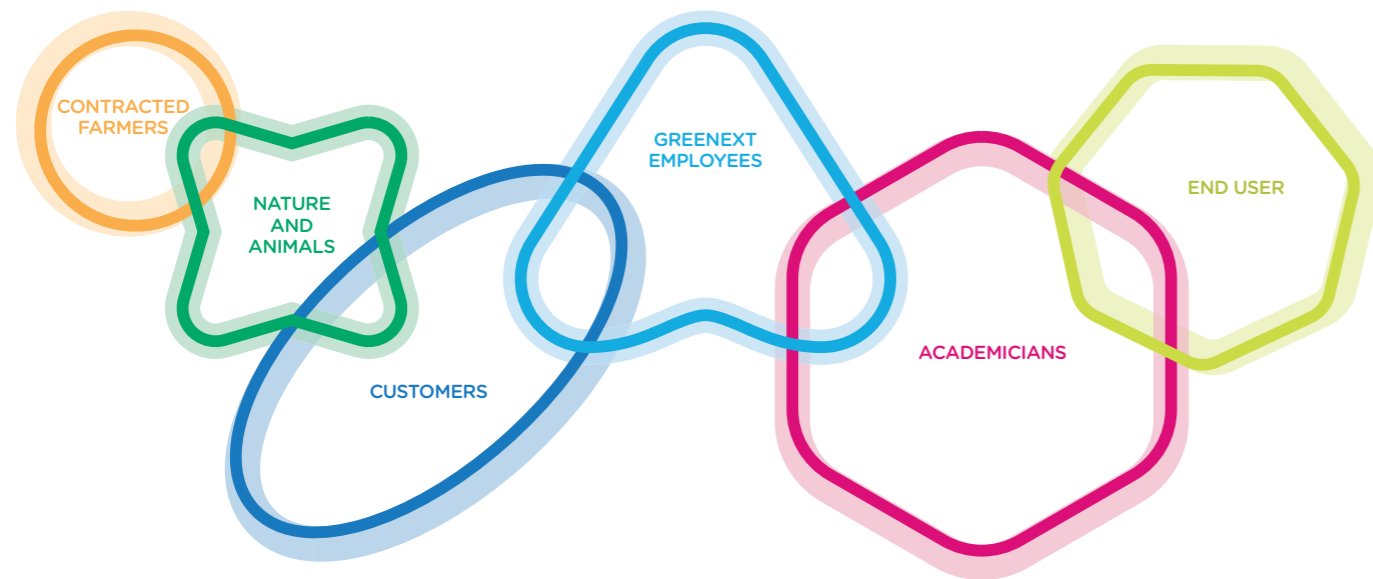


COSMOS CERTIFICATION



SUCCESS CHAIN™

Created to ensure the sustainable success of all stakeholders.



Greenext offers its natural herbal raw materials, which have successfully passed the quality and certification process and standardized for different sectors, to its customers in the domestic and international markets. **Greenext**, which manufactures in its factory in Torbalı, Izmir, works for the success of all stakeholders in the ecosystem and provides an end-to-end sustainable success chain.

This is called **Success Chain™**

Success Chain™ is based on sustainable success. Solid long-term relationships are built between stakeholders. Focuses on the collective success of the chain, not the success of individual stakeholders. Enables end-to-end adaptation and knowledge transfer.

CONTRACTED FARMERS

The first link in our chain of success;

Trust-oriented, traceable and auditable products that start with the production of our contracted farmers constitute the first link in the Chain of Success. Thanks to **Greenext**, farmers who want to keep plant quality and yield at the highest level can grow good crops and continue to maximize their commercial earnings. In this way, they achieve sustainable success. If you would like to be a part of **Greenext's** chain of success, you can contact us by filling out the contract farmer application form on our website.

NATURE AND ANIMALS

The source of our sustainable success is the power of nature;

While ensuring that the ingredients of plants are preserved in the products we offer, we do not neglect respect for nature and animals. When farming, we work to ensure that the habitats of animals are not harmed and we pay special attention to ensure that they are not used in R&D activities. We make it our mission to always protect nature and animals, and we are inspired by the sustainability of nature when designing processes. In this way, we make the power of nature the source of our sustainable success.

CUSTOMERS

Commercial partnership turns into sustainable success;

The herbal extract needed is determined through interviews with R&D Managers and SME Bosses. Greenext quickly adapts to conditions with the simplicity and agility of its processes. In addition to his expertise, it contributes to the processes with his agile personality. Thus, commercial partnership turns into sustainable success.

GREENEXT EMPLOYEES

In our view, development is the key to sustainable success;

Greenext employees work primarily for the sustainable success of stakeholders. They want to feel valued, be happy with their work and always want to improve their careers. **Greenext** always listens to its employees' wishes and prioritizes their happiness and motivation. It takes actions to support both their personal and professional development. Thus, making development the key to sustainable success.

ACADEMICIANS

The strong link between academia and industry;

We have always valued the contributions of scientists who want to create added value first for science and then for the development of the sector with their academic studies. At **Greenext**, we bring scientists into the holistic ecosystem and accelerate them by providing them with resources. In this way, we create a strong link between academia and industry.

END USER

Meeting the expectations of the end user enables the success of all stakeholders;

The last link in the process starting from the seed is the end user. They buy and use successful products made from standardized raw materials. The motivation of the end-user is to achieve effective positive results linked to the purpose of purchasing the product. **Greenext** sees its value as more than just the supply of extracts. It provides innovation and technologies that will benefit its partners' end products. In this way, meeting the expectations of the end user enables the sustainable success of **Greenext** customers.





Greenext

Sustain the Success



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Factory

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