



**Greenext**  
Sustain the Success

# **COSMOS-CERTIFIED ORGANIC MOISTURISING COMPLEX**





**FORMULATION ENRICHED WITH HERBS TO RELAX, CALM, MOISTURIZE THE SKIN AND REDUCE SENSITIVITY**

Fennel Seed Extract  
*Foeniculum vulgare* seed extract



**PRODUCT DESCRIPTION**

St. John's Wort (*Hypericum perforatum*), Fennel (*Foeniculum vulgare*) Seeds, German Chamomile (*Chamomilla recutita*), Lavender (*Lavandula angustifolia*) and Laurel (*Laurus nobilis*) Leaves are dried, ground, extracted with solvent and concentrated by evaporation. Concentrated extracts are prepared in a mixture of glycerin and preservatives and are filtered cleanly after mixing for a while. The filtered extracts are complexed by considering certain ratios.



**ORGANIC PRODUCTION**

**BENEFITS**

Thanks to its rich content, it protects the moisture balance of the skin, prevents moisture loss and keeps the skin soft, supple and healthy by moisturizing it. It is an important part of the skin care routine and when used regularly, it can maintain the moisture balance of the skin and reduce the appearance of dryness, roughness and lines.

**MAJOR ACTIVE INGREDIENTS**

Hypericin, Trans-anestole,  $\alpha$ -bisabolol, Linalool, 1,8-cineole.

**INCI NAME**

*Hypericum perforatum* extract  
*Foeniculum vulgare* seed extract  
*Chamomilla recutita* extract  
*Lavandula angustifolia* extract  
*Laurus nobilis* leaf extract

**RECOMMENDED USAGE**

It is suitable for use in skin care products as cosmetic product raw material.

**APPLICATIONS**

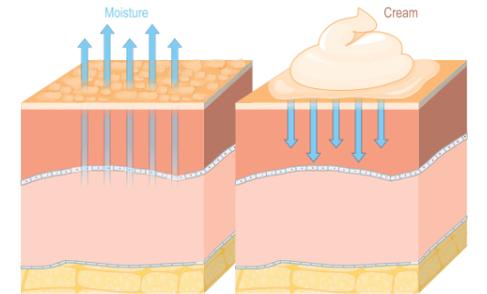
It is used for skin care and skin moisturising applications.

**EFFICIENCY**

The efficacy of Moisturising Complex has been proven through in-vitro testing without animal experiments.

**TYPE OF PACKING**

Plastic packages made of HDPE material.



**Recommended Dosage**  
**%0,5-2**



TYPES OF PACKING

**KEY INGREDIENT**



**Fennel Seed Extract**

*Foeniculum vulgare* seed extract  
It helps to preserve moisture in the skin and contributes to the prevention of skin dryness. It has a softening and soothing effect on the skin.



**St. John's Wort Extract**

*Hypericum perforatum* extract  
It increases the moisture level of the skin and provides a more moist appearance. It nourishes the skin and helps it gain a soft, smooth appearance.



**Lavender Extract**

*Lavandula angustifolia* flower extract  
Thanks to its rich content, it strengthens the skin barrier. It moisturizes, nourishes, soothes the skin and makes it look brighter.



**Laurel Leaf Extract**

*Laurus nobilis* leaf extract  
It moisturizes the skin and makes it look brighter, younger and more dynamic.



**German Chamomile Extract**

*Chamomilla recutita* extract  
It helps reduce skin dryness and gives skin elasticity.

- Organic Glycerine
- Sodium Benzoate
- Potassium Sorbate
- Benzyl Alcohol
- Dehydroacetic Acid

## Fennel (*Foeniculum vulgare*) Seed Extract journey to Moisturising Complex

The valuable Fennel plant, which has been popularly used by various civilizations from past to present, has been used to moisturize, soothe and soften the skin. In the Middle Ages, it was thought to provide relaxation and softening of the skin by adding it to bath waters.

In addition, Fennel, which is believed to be a magical herb, is also known as a gift from Demeter, the goddess of fertility. Lavender is considered to be the chosen plant of Aphrodite, the goddess of love and beauty in mythology.

It is believed that lavender extracts reflect the energy of love and beauty to the skin, while moisturizing and nourishing the skin.

German chamomile, which is known to calm the skin and relieve irritations, has an important place.

We present to you the Greenext Moisturising Complex, which we produce by making use of fennel and other plants, which are considered a valuable component in the skin care industry due to such benefits.



Lavender Extract  
*Lavanta angustifolia* flower extract

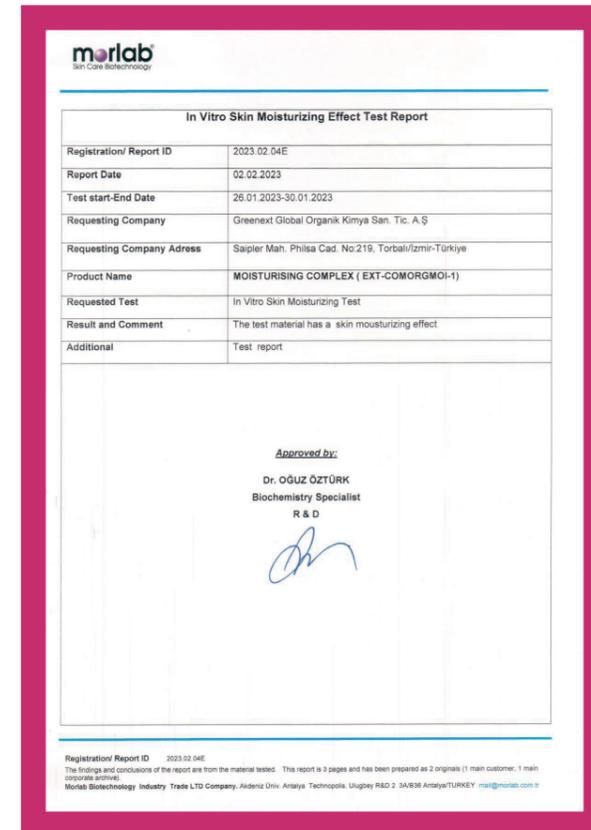
### ORGANIC CREAM FORMULA SAMPLE

INCI NAME	%
Aqua	40-50
<i>Olea europaea</i> leaf hydrosol	20-35
<i>Helianthus annuus</i> seed oil	5-10
<i>Olea europaea</i> fruit oil	3-6
Glyceryl stearate, Cetearyl Alcohol, Stearic acid, Sodium Lauroyl Glutamate	2-6
Glyceryl Stearate Se	1-3
Cetearyl Alcohol	3-6
Moisturising complex	0.5-2
<i>Lavandula angustifolia</i> oil	0.1-0.5
Benzyl alcohol, Dehydroacetic acid, aqua	0.5-1
Potassium Sorbate	0.1-0.3
Sodium Benzoate	0.1-0.3
Citric Acid	0.1-0.2

## COSMOS CERTIFICATION

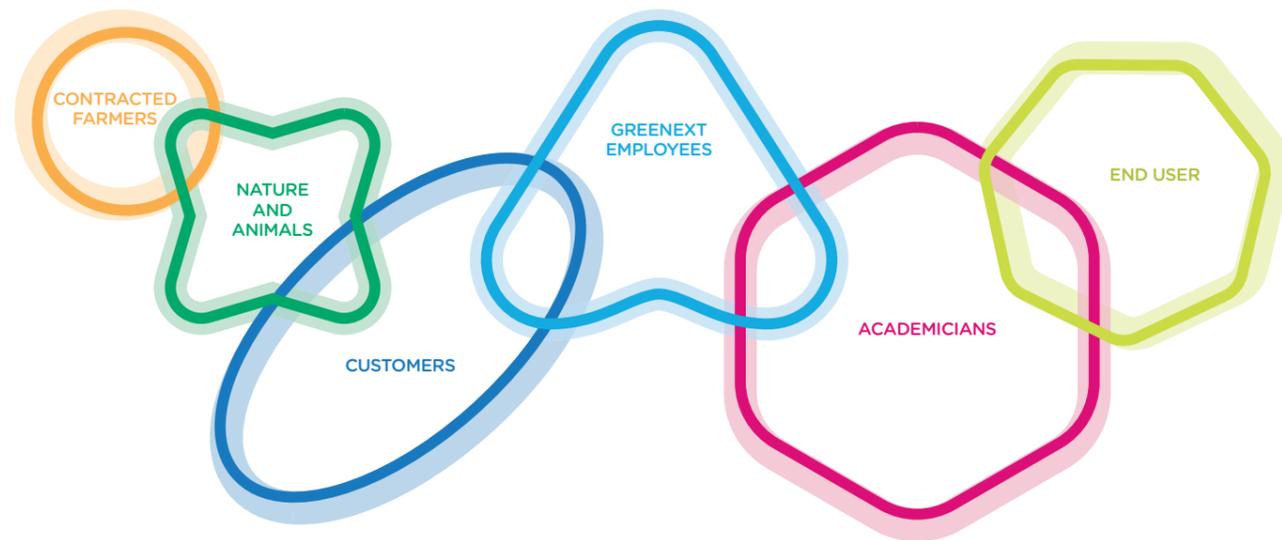


## IN VITRO TEST



# SUCCESS CHAIN™

Created to ensure the sustainable success of all stakeholders.



**Greenext** offers its natural herbal raw materials, which have successfully passed the quality and certification process and standardized for different sectors, to its customers in the domestic and international markets. **Greenext**, which manufactures in its factory in Torbalı, Izmir, works for the success of all stakeholders in the ecosystem and provides an end-to-end sustainable success chain.

This is called **Success Chain™**

**Success Chain™** is based on sustainable success. Solid long-term relationships are built between stakeholders. Focuses on the collective success of the chain, not the success of individual stakeholders. Enables end-to-end adaptation and knowledge transfer.

## CONTRACTED FARMERS

**The first link in our chain of success;**

Trust-oriented, traceable and auditable products that start with the production of our contracted farmers constitute the first link in the Chain of Success. Thanks to **Greenext**, farmers who want to keep plant quality and yield at the highest level can grow good crops and continue to maximize their commercial earnings. In this way, they achieve sustainable success. If you would like to be a part of **Greenext's** chain of success, you can contact us by filling out the contract farmer application form on our website.

## NATURE AND ANIMALS

**The source of our sustainable success is the power of nature;**

While ensuring that the ingredients of plants are preserved in the products we offer, we do not neglect respect for nature and animals. When farming, we work to ensure that the habitats of animals are not harmed and we pay special attention to ensure that they are not used in R&D activities. We make it our mission to always protect nature and animals, and we are inspired by the sustainability of nature when designing processes. In this way, we make the power of nature the source of our sustainable success.

## CUSTOMERS

**Commercial partnership turns into sustainable success;**

The herbal extract needed is determined through interviews with R&D Managers and SME Bosses. Greenext quickly adapts to conditions with the simplicity and agility of its processes. In addition to his expertise, it contributes to the processes with his agile personality. Thus, commercial partnership turns into sustainable success.

## GREENEXT EMPLOYEES

**In our view, development is the key to sustainable success;**

**Greenext** employees work primarily for the sustainable success of stakeholders. They want to feel valued, be happy with their work and always want to improve their careers. **Greenext** always listens to its employees' wishes and prioritizes their happiness and motivation. It takes actions to support both their personal and professional development. Thus, making development the key to sustainable success.

## ACADEMICIANS

**The strong link between academia and industry;**

We have always valued the contributions of scientists who want to create added value first for science and then for the development of the sector with their academic studies. At **Greenext**, we bring scientists into the holistic ecosystem and accelerate them by providing them with resources. In this way, we create a strong link between academia and industry.

## END USER

**Meeting the expectations of the end user enables the success of all stakeholders;**

The last link in the process starting from the seed is the end user. They buy and use successful products made from standardized raw materials. The motivation of the end-user is to achieve effective positive results linked to the purpose of purchasing the product. **Greenext** sees its value as more than just the supply of extracts. It provides innovation and technologies that will benefit its partners' end products. In this way, meeting the expectations of the end user enables the sustainable success of **Greenext** customers.





# Greenext

Sustain the Success

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## Factory

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